

## **Press Release**

### For Immediate Release

# ICSS hosts Interactive E-Forums During 7<sup>th</sup> Edition of the European Week of Sport

Every year from 23 to 30 September, the European Week of Sport (EWoS) promotes more active, healthier lifestyles to millions of people in Europe and beyond. This year's seventh edition of the event will take place under the overarching theme of highlighting the power of physical activity to bring joy, building resilience, and connecting generations.

As one of the official partners of EWoS who help spread the message of the benefits of active, healthy lifestyles, ICSS INSIGHT, an entity under the umbrella of the ICSS, will organise two interactive e-forums during EWoS with the aim of further strengthening the EU Commission's #BEACTIVE campaign.

Explaining the significance of the partnership, Massimiliano Montanari, CEO of the ICSS, said, "As the official partner of EWoS since 2105, our objective is to also this year add value and contribute to a global debate regarding the achievements and challenges facing the world of sport. Such discussions are essential in the promotion of coordinated actions and to provide a strategic direction to the individual and collective efforts of organizations who, like the ICSS, work to protect sport from violence, abuses and corruption."

To contribute to the activities of the European Week of Sport and the #BEACTIVE campaign, the ICSS will organise the following interactive e-forums:

1. How to #BEACTIVE – Safeguarding the Integrity of Sport – September 28th, 10:00 AM – 11:30 AM CET.

Within this topic the panellists will debate current concerns and solutions related to Match Fixing and Corruption in Sport – with a focus on building networks, strengthening cooperation and resilience in face of the main threats to sports integrity.

#### REGISTRATION LINK TO THE INTERACTIVE E-FORUM 1

2. How to #BEACTIVE - Using Sport's Values as a Positive Tool to Impact Society – September 29th, 10:00 AM – 11:30 AM CET.

Within this topic the panellists will debate current concerns relating to Gender Balance and Empowerment of Women, Social Inclusion of People with Disabilities, and the Prevention of Violent Extremism and Radicalisation.

REGISTRATION LINK TO THE INTERACTIVE E-FORUM 2























#### **BACKGROUND INFORMATION**

## About the International Centre for Sport Security (ICSS)

The International Centre for Sport Security (ICSS) is an independent and non-profit organisation established in 2010 with the aim of safeguarding sport in terms of safety, security, and integrity, and to protect the opportunities sport can generate in the socio-economic context.

For more information, please visit: www.theicss.org

## **About #BEACTIVE European Week of Sport (EWoS)**

For six years, the European Week of Sport has helped tackle the inactivity crisis by encouraging Europeans to embrace a healthy and active lifestyle.

Launched in 2015, the European Week of Sport was created in response to the worsening inactivity crisis. Despite sport and physical activity substantially contributing to the well-being of European citizens, the level of physical activity is currently stagnating and even declining in some countries.

This is why the European Week of Sport exists - to bring awareness of how important an active lifestyle is for everyone. Regardless of who we are and what we do, even slight increases in regular, physical activity can have a profound impact on our long-term health. The Week is designed to give people across the world a springboard into being active!

For more information, please visit: https://sport.ec.europa.eu/week/about

For further information and if you are interested in a media briefing, please contact Diogo Guia (ICSS INSIGHT – COO & Director Sport Public Policy) at <a href="mailto:diogo.guia@theicss-insight.org">diogo.guia@theicss-insight.org</a>

















